

## ENJOY CAREFREE CAMPING WITH NEW OUTWELL PRIME AIR FAMILY TENTS



Scandinavian family camping specialist, Outwell, has introduced a new Prime Air Collection of inflatable family tents for 2020 that provides campers the optimum balance of quality, performance and features perfect for comfortable, carefree camping.

Exciting new innovative features include Quick & Quiet inner doors for noise-free easy access and HookTrack System that allows tailored positioning of lights and small items.

The 12-model Collection is epitomised by the Parkdale 6PA (main picture and pictured below) – a six-berth four-room tunnel tent that maximises flexibility for active family campers through three zones: front wet room, living room and bedroom. The Parkdale 6PA is rapidly proving a best seller thanks to its superb style with excellent light filled space and functionality.

Outwell uses its own superlative Outtex 4000 Select fabric with top performance enhanced by the time proven Outwell Rigid Air System that has pre-shaped tubes to maximise internal height and space. The air tubes inflate individually for simple carefree pitching.

Pitching is further simplified with the addition of the Outwell Floating Guyline and Easy Pegging Systems, with stability in high winds enhanced by the positioning of guyline mounting points around the Rigid Air System frame. All ensure a correctly pitched Prime Air tent can withstand a Force 9 storm.

Luminous guys can be easily seen in poor conditions and at night to help prevent accidental tripping. And hazards are further reduced by the Easy Access System. It allows the groundsheet to lie flush with the ground at the D-shape doors that safely fold and tuck to one side with the corresponding anti-bug mesh panels when not in use.

Entry to the wet room is provided by the large front door panel that features a double zip for full opening and a mesh panel behind for insect-free ventilation. This versatile area is perfect for a multitude of activities like sheltered outdoor life relaxing in the shade, the storage of wet or muddy items or for food preparation.

Both the wet zone and living area benefit from the neat new Outwell HookTrack System that extends convenience with discreet rails for running the wires of suspended lighting plus securing hanging point hooks. An optional Tent Hanging System provides additional hanging options by supplying additional hooks and a cord to link HookTrack rails.



Entry to the main living area is via the wet room or side door. Ventilation is provided by the Rear Ventilation System and cowl-protected side mesh ventilation panels. These have been repositioned to sit at the bottom of the windows to improve views out of the tinted windows that protect from the sun's UV light and glare as well as offering a high degree of privacy. The curtains can also be toggled at various heights, tailoring privacy to suit needs.

The Parkdale 6PA features Premier Bedrooms, darkened to reduce light for a good night's sleep and featuring the all-new Quick & Quiet magnetic access that uses magnetic strips to provide convenient silent access. The bedrooms provide a luxurious amount of space and headroom, allowing easier movement and the opportunity to use furniture such as bedside tables. The provision of a bedroom cable port means the electric hook-up can be used to power home comforts like lights.

Model-dependent optional extras include a Universal Extension – this provides protected outdoor living with fully opening side walls for versatile shelter. Footprints and flat woven carpets provide extra protection, comfort and easy maintenance.

For further details, including prices and the location of your nearest retailer, visit [outwell.com](http://outwell.com)

**ENDS (578 words)**

Editor's notes

**25**  
Years  
1995-2020

Outwell celebrates 25 years of creating, manufacturing and providing innovative family camping equipment that exceeds expectations to enhance the camper's enjoyment of the outdoors and provide a foundation upon which to build happy holiday memories. For more information visit [www.outwell.com](http://www.outwell.com)

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Brand website [outwell.com](http://outwell.com)

**RRP:** Parkdale 6PA £1,000

**Premium features include:**

**Outwell Rigid Air System** – This simple to understand system features individual air tubes inflated separately for easy pitching. High capacity manual pump included.

**Outwell Easy Access System with Mesh** – Main doors and corresponding mesh panels fold to one side and the groundsheet lies flush to the ground for safe, easy access.

**Outwell Easy Pegging System** – This is the proven way to ensure the right pegs are used for the right job. Simple, but highly effective, three types of pegs are used to anchor specific areas of the tent.

**Outwell Floating Guyline System** – A single luminous guyline connects two upper guylines to the peg reducing the risk of tripping, speeding up pitching time and making tensioning easier.

**Luminous guylines** – These are highly visible to help prevent tripping. Pre-attached for easy pitching.

**Rear Ventilation System** – The latest sleek profile rear ventilation system for enhanced airflow and easy adjustment.

**Tinted Windows** – Special coating protects against the sun's glare and provides privacy while maintaining great views out.

**Outwell Sewn-in Ground System** – The full groundsheet is sealed to the outer to keep out water, draughts and insects.

**Outwell HookTrack System** – Our all-new Outwell HookTrack System is a smart, yet simple innovation designed to deliver safety and convenience that is reliable in function and easy to use. It allows lights to be positioned where needed, routing wires securely out of the way to avoid accidental damage and trip hazards. Plus, our optional Tent Hanging System lines and clips provide a means to suspend lighter items, like cloths, for additional versatility.

**Outwell Sleep Comfort Rating** – To aid market comparison we quote the number of people that an Outwell bedroom can sleep as stated by the industry standard. However, we also quote our own Sleep Comfort rating to recommend the number of campers that it can sleep comfortably.

**Outwell Premier Bedroom** – Offer generous floorspace for easy mobility and access. The dark finish reduces light entering the bedroom to ensure a good night's sleep while cable entry brings power to the bedside.

**Quick & Quiet inner doors** – Magnetic strips sewn into the leading edge of the inner doors and the inner's central dividing strip allow quick and quiet bedroom entry and exit with the option of zips for a more secure closure when required.

For media assistance please contact our Communications Executive: Clive Garrett

Email: [cga@oase-outdoors.com](mailto:cga@oase-outdoors.com) Tel: 01529 497777 Mobile: 07880 878080