

NEW OUTWELL DREAMBOAT PROVIDES DEEPEST LUXURIOUS COMFORT YET

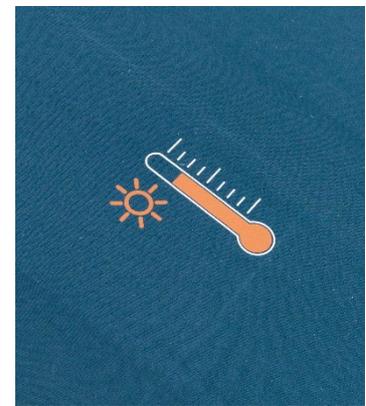


Sleep comfort and versatility are key elements in the award-winning Outwell Dreamboat range of luxury PFC-free self-inflating mats (SIMs) that introduced the Scandinavian brand's ingenious method to regulate insulation between that needed on warm summer nights and the extra required for use when temperatures fall. And the introduction of a market-leading 16cm deep version (pictured left) for 2020 provides the ultimate in camping comfort for the very best night's sleep.

Like all Dreamboats, heat regulation is achieved through offset air core sculpting which enables greater or less body heat retention depending on which clearly-marked mat side is slept on (pictured right) – a real performance boost when needed. This air core design with extra-large cavities also offers campers a softer sleep sensation as well as better ease of packing, lower weight and neater packed size. However, its 16cm depth

means the new Dreamboat brings an amazing enhanced level of insulation with independent tests showing summer/winter R-values and minimum temperatures of 3.1, -4°C/5.1 -16°C respectively.

The Dreamboat Single 16cm is one of two new models that highlight the Outwell Research and Development team's dedication to ensuring campers experience the



best in bedroom comfort. The Starland Single (pictured left) adds a new model to the Outwell Sleep System range of superlative products that provide a complete bed package with compact packed size. Campers using a duvet or open sleeping bag will benefit from the Starland's great next-to-skin feeling provided by the polyester fibre insulated top mattress that covers the quality TPU air bed to offer the maximum comfort and insulation. The new PFC-free sleep system is machine washable to maintain freshness and features a large valve for easy operation, plus ant slip PVC bottom fabric. Side zips allow two mats to be connected for versatility.

For further information about the Outwell collection of self-inflating mats, flocks, air beds and sleep systems, including prices and to find your nearest dealer, visit outwell.com

ENDS (318 words)

Editor's notes

High resolution and web images for use with this press release can be downloaded using the following link <http://bit.ly/3741nVu> The usual Oase Outdoors ApS copyright applies.

Outwell is a registered trademark.

Brand website outwell.com

Sleeping <https://www.outwell.com/en-gb/ecommerce/sleeping>

Dreamboat Single 16cm <https://www.outwell.com/en-gb/ecommerce/sleeping/self-inflating-mats/dreamboat-single-16-0-cm>

Starland Single <https://www.outwell.com/en-gb/ecommerce/sleeping/sleep-systems/starland-single>

RRP: Dreamboat Single 16cm £250; Starland Single £86.99

For media assistance please contact our Communications Executive: Clive Garrett

Email: cga@oase-outdoors.com Tel: 01529 497777 Mobile: 07880 878080

25 YEARS OF INSPIRED
DESIGNS FOR
OUTDOOR
LIVING
1995-2020

Outwell celebrates 25 years of creating, manufacturing and providing innovative family camping equipment that exceeds expectations to enhance the camper's enjoyment of the outdoors and provide a foundation upon which to build happy holiday memories.

For more information visit www.outwell.com